



WELCOME TO USI'S INNOVATION SYMPOSIUM

May 10 | 7:30 am to
2023 | 12:45 pm

Sheraton Westport Lakeside Chalet
191 Westport Drive | St. Louis, MO 63146

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Hello & Welcome

We are so happy that you are joining us today for USI's Innovation Symposium. USI recognizes the unique challenges we face in the employee benefits workplace. Therefore, we have brought together professionals across the country with clinical experience in the industry to find innovative and impactful health solutions to help you manage your employee's health conditions and cost containment.

Today, we will take a deeper dive into the types of solutions we have found to produce a positive impact in the populations of our client partners. We hope this opens your eyes to the wide variety of solutions that can be offered to your employees.

If you have any questions or concerns throughout the symposium, please do not hesitate to reach out to your Employee Benefit Consultant.

Best of Health,

Your St. Louis, MO and Champaign, IL
Employee Benefits Team

Symposium Schedule

7:30 AM – 8:30 AM

Check-in, Breakfast,
Networking and Vendor Fair

8:30 AM – 8:45 AM

Keynote Speaker
Veronica Knuth
Chief People Officer
Quantum Health

12:00 PM – 12:45 PM

Keynote Speaker
Woody Waters
Vice President of ELAP Services
Imagine360

Opening Keynote Speaker

8:30 AM – 8:45 AM KEYNOTE SPEAKER: Quantum Health

Session 1 – Administrative Ease | Employee Satisfaction

9:00 AM – 9:45 AM PRESENTER: Lindsay Rink, Senior Communications
Consultant | USI Insurance Services
PANELIST: Paycor
PANELIST: JellyVision

Break | Vendor Fair

9:45 AM – 10:00 AM Intermission Vendor Fair

Session 2 – Cost Containment

10:00 AM – 10:45 AM PRESENTER: Jennifer Fischer, Senior Pharmacy
Consultant | USI Insurance Services
PANELIST: Drex
PANELIST: RxBenefits
PANELIST: Imagine360

Break | Vendor Fair

10:45 AM – 11:00AM Intermission Vendor Fair

Session 3 – Family Building (Pathways to Parenthood) and Behavioral/Mental Health

11:00 AM – 11:45 AM PRESENTER: Cheryl Scanlon, Regional Population Health
Consultant | USI Insurance Services
PANELIST: CuraLinc
PANELIST: Kindbody
PANELIST: Benefit Bump

Lunch | Closing

12:00 PM – 12:45 PM KEYNOTE SPEAKER: Imagine360



Veronica Knuth
Chief People Officer



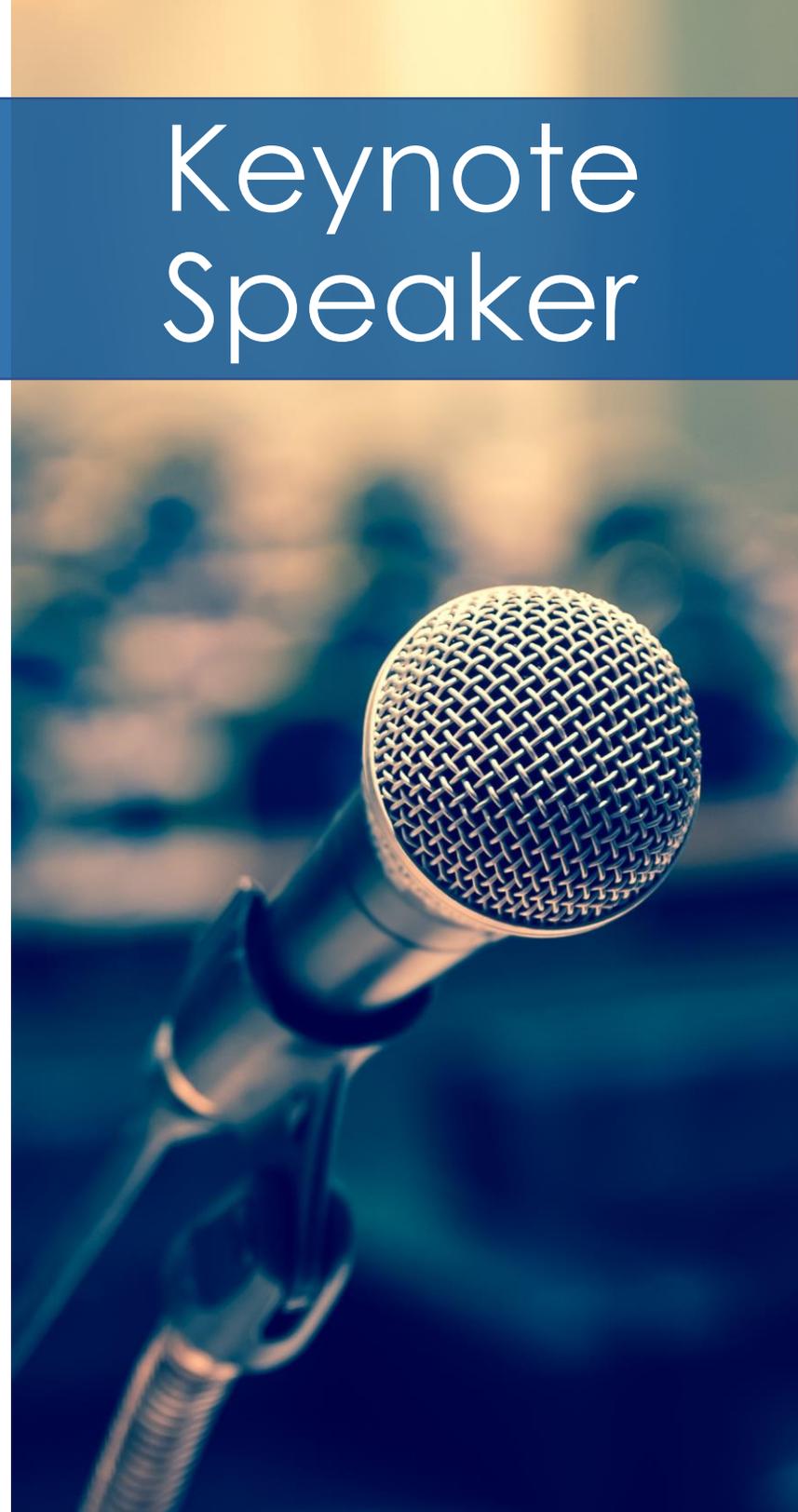
Keynote Speaker

Employees want a more personalized benefits experience and have higher expectations than ever for employers to support their holistic wellbeing. Providing robust benefits alone is not enough. At the same time, HR teams are intensely focused on employee experience while managing cost. So how do you effectively bring it all together? Veronica Knuth, Chief People Officer at Quantum Health, will discuss key strategies to help employers better balance employee needs with the increased demands of HR teams.

Veronica Knuth believes an employee-centered environment is at the heart of building and retaining an exceptional team of professionals.

A strategic leader with decades of experience, Knuth is passionate about connecting people with an organization that inspires them. At Quantum Health, she enjoys creating a team that is motivated by a shared purpose: navigating members through their very personal healthcare journeys – no matter how simple or complex they may be. She believes employees should feel they are an integral part of Quantum Health’s vision and mission.

Knuth specializes in creating a culture that is inclusive and puts employees first. This equips and empowers them to be their best – both personally and professionally. Knuth fosters transparency and open communication to ensure dynamic and productive dialogue and interactions.



Meet our Speakers

Session 1 – Administrative Ease | Employee Satisfaction

USI Communications, Paycor and JellyVision

It's a New Year and a New Tech World

Lindsay will lay out a plan to help you understand what's meaningful to your team, so you can focus your benefits investments where they will be most valuable. She'll also provide tools to help you successfully communicate your plan for maximum impact.



Lindsay Rink
Communications Consultant

[LinkedIn](#)



Jason Rezabek
Area Vice President

[LinkedIn](#)



Debbie Walker
Senior Channel Sales Manager

[LinkedIn](#)



Meet our Speakers

Session 2 – Cost Containment

USI Pharmacy, Drex, and RxBenefits

Planning for the Future of Rising Costs

Presentation details: Rising drugs costs and approval of several high-cost specialty drugs by the FDA over the next few years, require employers to evaluate creative solutions to combat increasing drug spend. A panel of pharmacy experts will provide an overview of innovative pharmacy benefit solutions that can work with your strategy. Representatives from Drex and RxBenefits will be part of the presentation and discussion.



Jennifer Fischer
Senior Pharmacy Consultant
[LinkedIn](#)



Anthony Masotto
Executive Vice President
[LinkedIn](#)



Mason Lindskog, PharmD
Clinical Pharmacist, Clinical
Services RxBenefits
[LinkedIn](#)



Meet our Speakers

Session 3 – Family Building (Pathways to Parenthood) and Behavioral/Mental Health

“Optimizing the Pathways to Parenthood Experience”

Becoming a parent is hard and being a working parent is harder.
Working parents are losing millions of hours each week to stress, anxiety, and caregiving.
What can employers do to support the family building experience?

Our industry and clinical leaders will share market insights and strategies for employers to support the needs of their diverse workforce with comprehensive family building solutions which improve outcomes, retention and overall wellbeing.



Cheryl Scanlon
Population Health Consultant
[LinkedIn](#)



Suzy Clausen
Director of Client Services
[LinkedIn](#)



Dr. Amber Cooper, MD, MSCI, FACOB
Reproductive Endocrinology and
Kindbody's Chief Genomics Officer
[LinkedIn](#)



Scott Liebman
Delivering Benefits
[LinkedIn](#)



SPEAKERS AND VENDOR BOOTH CONTACTS:

Vendor Name	Contact Info:	Company Profile	Website
Benefit Bump	Scott Liebman, Delivering Benefits scott@benefitbump.com	BenefitBump helps employers optimize the delivery of their benefits for growing families. Our program is focused in four key areas: medical and other insurance program navigation, work/life support, leave and return-to-work support, and wellbeing. We help families know what to do, when to do it, and we help them get things done through a human-led model with client-customized digital supports. Our program delivers the experience employees want and need, resulting in big gains for employers through higher employee retention and better birth outcomes.	www.benefitbump.com
Curalinc	Suzy Clausen Director of Client Services sclausen@curalinc.com	Curalinc Healthcare delivers an outcomes-driven suite of employee assistance program (EAP), behavioral health, and wellness programs to thousands of clients in the U.S. and around the world. Curalinc has redefined the modern employee assistance program (EAP) by looking at mental health through a more human-centric lens, empowering meaningful treatment by facilitating personalized access to care through a system of integrated in-person and digital modalities.	www.curalinc.com
Drex	Chris Choate cchoate@amps.com	Drex, a first-in-class, modern pharmacy benefit manager based in Phoenix, Arizona, was founded in 2013 to provide self-funded plans true low net cost when it comes to their pharmacy spend. Drex has been on mission to lower costs while still ensuring members have the access to the medications they need, Drex has created a platform to enable members to be better consumers and drive competition between pharma and pharmacies to find the lowest net cost for their prescriptions which, generates both meaningful savings and optimal health outcomes.	www.drex.com
Everside Health	Peter Grams Peter.grams@eversidehealth.com	Everside Health is one of the nation's largest providers of direct primary and mental health care—Improving outcomes with tech-enabled predictive care, reducing costs, and providing holistic solutions, in person and virtually, for employees, patients, and their families.	www.eversidehealth.com
Fountain Health	Sharon Bruno, BSN, RN VP of Strategic Partnerships Sharon@fountainhealth.com	Fountain Health is an innovative health insurance company. Our mission is to transform health insurance from reactive to proactive. Fountain Health, has you covered with traditional sick care benefits as well as our primary focus on preventative care. Our members are offered innovative preventative tests annually, at no extra cost. These tests range from executive blood work, an early cancer detection test, heart scan with AI, brain MRI with AI, a continuous glucose monitor, and a Dexa bone density scan. Our goal is to keep members healthy rather than waiting until they need us. Fountain Health is unlike any type of insurance you've ever had. We're committed to putting health into health insurance.	www.fountainhealth.com
Hinge Health	Lucas Lo Director, Partnership & Business Development lucas.lo@hingehealth.com	Founded in 2015, Hinge Health pioneered digital MSK care and is the market leader with over 1,250 customers—4x more than any other vendor—and 25 million covered lives. This breadth of experience has enabled us to build an unmatched understanding of how to implement successful programs that serve members across the full continuum of care in any industry, department or job function.	https://behavioralhealthsystems.com

SPEAKERS AND VENDOR BOOTH CONTACTS:			
Vendor Name	Contact Info:	Company Profile	Website
Imagine360	Woody Waters VP of ELAP Services	Imagine360 is a leading provider of employer-sponsored health plan solutions that deliver deep cost savings and concierge member support. Leveraging 50+ years of expertise, Imagine360's solutions combine the financial benefits of reference-based pricing, best-in-class member support, and health plan administration. Guiding members through all phases of healthcare, a specialized team provides care navigation and clinical support and relentlessly advocates for members to receive quality care at an affordable price.	www.imagine360.com
JellyVision	Debbie Walker Senior Channel Sales Manager dwalker@jellyvision.com	Our purpose at Jellyvision is to "Be Helpful", and at the core of that is helping people make smart decisions about their health, benefits, and finances. We support these decisions by breaking down complex topics with clarity, humanity, and humor. We make software that's based on behavioral science, built on powerful tech, and somehow comes out feeling like a conversation with your smartest, funniest friend.	www.jellyvision.com
Kindbody	Sheri Keller VP, Enterprise Sales sheri.keller@kindbody.com	Kindbody is a technology-driven fertility clinic network and family-building benefits provider for employers offering comprehensive virtual and in-person care. Kindbody's clinically managed program includes fertility assessments and education, fertility preservation, genetic testing, in vitro fertilization (IVF), donor and surrogacy services, and adoption, as well as physical, mental, and emotional support from preconception through postpartum. Kindbody is the trusted fertility benefits provider for 112 employers, covering more than 2.4 million lives. Many thousands more receive their fertility care directly from Kindbody throughout the country at signature clinics, mobile clinics, and partner clinics. As the fertility benefits provider, technology platform, and direct provider of high-quality care, Kindbody delivers a seamless, integrated experience with superior health outcomes at lower cost, making fertility care more affordable and accessible for all.	www.kindbody.com
Omada Health	Kyle Anderson Regional Vice President Kyle.Anderson@omadahealth.com	Omada is the virtual-first provider that elevates population health through sustained behavior change. We tackle the most pervasive conditions by delivering human-led, data-empowered care at scale across modular Prevention, Diabetes, Hypertension and Musculoskeletal programs. We do this by fostering genuine relationships between care teams and members through a fully dedicated, 1:1 model, including behavioral health support.	www.omadahealth.com

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Vendor Name	Contact Info:	Company Profile	Website
Paycor	John Allen Vice President, National Partnerships jallen@paycor.com	For nearly 30 years, Paycor has focused on Taking Care of Customers First. That singular focus guides us to this day. We offer a unified HCM platform, with payroll at its core, that streamlines and optimizes nearly every aspect of an organization. From the way leaders recruit and onboard, to the way they engage, train, and retain employees, we help our Customers make a difference.	www.paycor.com
Quantum Health	Pat Fletcher Consultant Relationship Manager pat.fletcher@quantum-health.com	Quantum Health is the industry-leading consumer healthcare navigation and care coordination company that delivers an unparalleled consumer experience to its members, as well as validated claims savings and high satisfaction rates for its self-insured employer clients. Quantum Health's proprietary Real-Time Intercept® model identifies opportunities for early intervention in a member's healthcare journey, resulting in better engagement, outcomes, and cost efficiencies.	www.quantum-health.com
RxBenefits	Mark Kaess Business Development Executive mkaess@rxbenefits.com	RxBenefits is a technology-enabled pharmacy benefits optimizer (PBO) headquartered in Birmingham, Alabama. Since 1996, RxBenefits has partnered with a national network of benefits advisors to simplify pharmacy benefits and level the playing field for self-insured plan sponsors by addressing market misalignments. With nearly three million members and \$3 billion in annual pharmacy spend under management, RxBenefits delivers market-leading pricing, advanced clinical utilization management, specialty pharmacy risk mitigation, and world-class service to help our clients provide affordable, sustainable, high-quality pharmacy benefit plans to their employees and dependents.	www.rxbenefits.com
Tuned	Kate McGinley Co-Founder, Chief Growth Officer kate@tunedcare.com	Deliver hearing benefits built for the modern workplace: Tuned's telehealth platform offers care for tinnitus, auditory processing disorder, prevention and pediatrics, alongside traditional options, vetted OTC products, and software. With over 200 audiologists, low pricing, and no major medical overlap, Tuned is already available to over 1.4 million employees nationwide.	www.tunedcare.com
Virgin Pulse	Rachel Grossman Enterprise Sales Director Rachel.Grossman@virginpulse.com	At Virgin Pulse, we empower people to lead happier and healthier lives by engaging them in personal, rewarding ways throughout their health and wellbeing journeys.	www.virginpulse.com

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Contact Us:



Dean Eggerding
President
314.342.7176
Dean.Eggerding@usi.com.



Mark Haegele
Employee Benefits Practice Leader
314.278.9976
Mark.Haegele@usi.com.



Dana Bernstetter
Sales & Marketing Specialist
314.342.7175
Dana.Bernstetter@usi.com



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For attending
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